



🔧 Workflows & Automation in the Growth Machine | Marketopia Growth Hacks

In this video, our Marketing Concierge walks you through how to unlock the full power of automation inside the Growth Machine. Learn how to save time, improve follow-up, and streamline your sales process using customizable workflows and pre-built recipes.

🔧 What You'll Learn:

- How to access the Automation tools in the Growth Machine
- How to create workflows using triggers and actions
- Real examples, like booking link automation
- Workflow customization tips using filters, tags, and internal notifications
- Advanced features like split paths, wait steps, and nurture sequences
- How to test workflows and adjust settings for performance
- Using pre-built recipes and campaigns to fast-track success

Whether you're just getting started or ready to scale, this session will show you how to use automation to work smarter — not harder.